



A Holistic Approach to Overcoming Barriers to Renewable Energy in Indonesia using the I3A Framework

Workshop: Renewable Energy & Sustainable Development in Indonesia: Past Experience – Future Challenges
Le Meridien, Jakarta, 20 January 2009

Maria Retnanestri

m.retnanestri@unsw.edu.au

www.ceem.unsw.edu.au

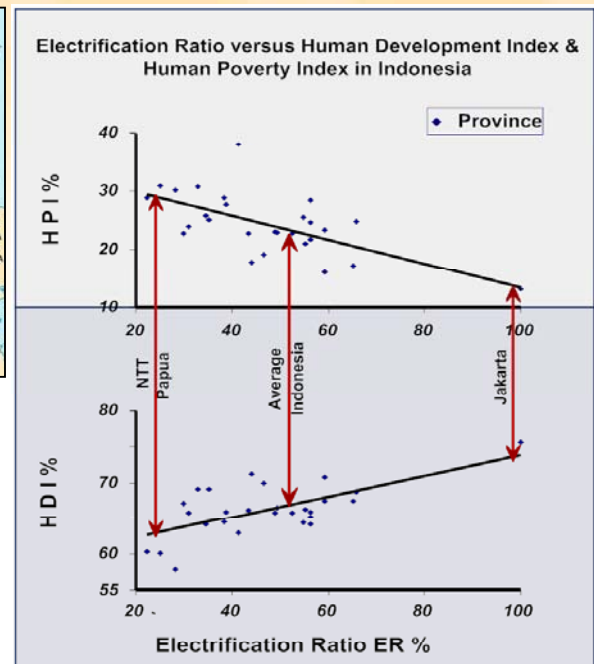
Electrification Ratio & Socioeconomic Development in Indonesia *ER, HDI & HPI Correlation*



Population: 237.5 million, **Electrification Ratio:** 60%,
Average kWh/capita: 536, (NTT- 40; NTT-70; Jak- 2000)
(CIA 2008, PLN 2008)

HDI components: life expectancy, educational attainment and standard of living

HPI components: poor health, illiteracy, access to clean water and earning below a dollar a day



Renewable Energy & Sustainable Development in Indonesia

RE Systems	Technical Potential	Installed Capacity
PV	4.8 kWh/m ² /day	>10 MWp
Micro Hydro	460 MW	84 MW
Biomass	50 GW	302 MW
Wind	4 m/s	0.5 MW
Geothermal	27 GW	800 MW

(ADB 2003, ESDM 2005)

Renewable Energy & SD: promote RE domestic industry, local job opportunities, low carbon lifestyle, energy security, mitigation technologies

However, RE decentralized nature requires a holistic approach that considers:

- RE sustainability dimensions: institutional, financial, technological, social, ecological
- RE Hardware: The equipment used in RE systems
- RE Software: The skills & information required to master the use of RE hardware
- RE Orgware: The set of institutions required to develop, implement & maintain RE systems

(IIASA, 2006)

Off-grid PV Applications in Indonesia: *Some positive findings*



Institutional: Building local institutional capacity

Financial: Support local economic activities & income generation

Technological: Create PV domestic manufacturing, provide autonomous power (DRM context: PV for communication & street lighting at refugee barracks following the Dec 04 Tsunami disaster in Aceh)

Social: Improve local socioeconomic situation (clean water provision, better quality of lighting)

Ecological: Reduce kerosene & diesel use, battery charging

→ RE acculturation into local life

Off-grid PV Applications in Indonesia: Some Issues



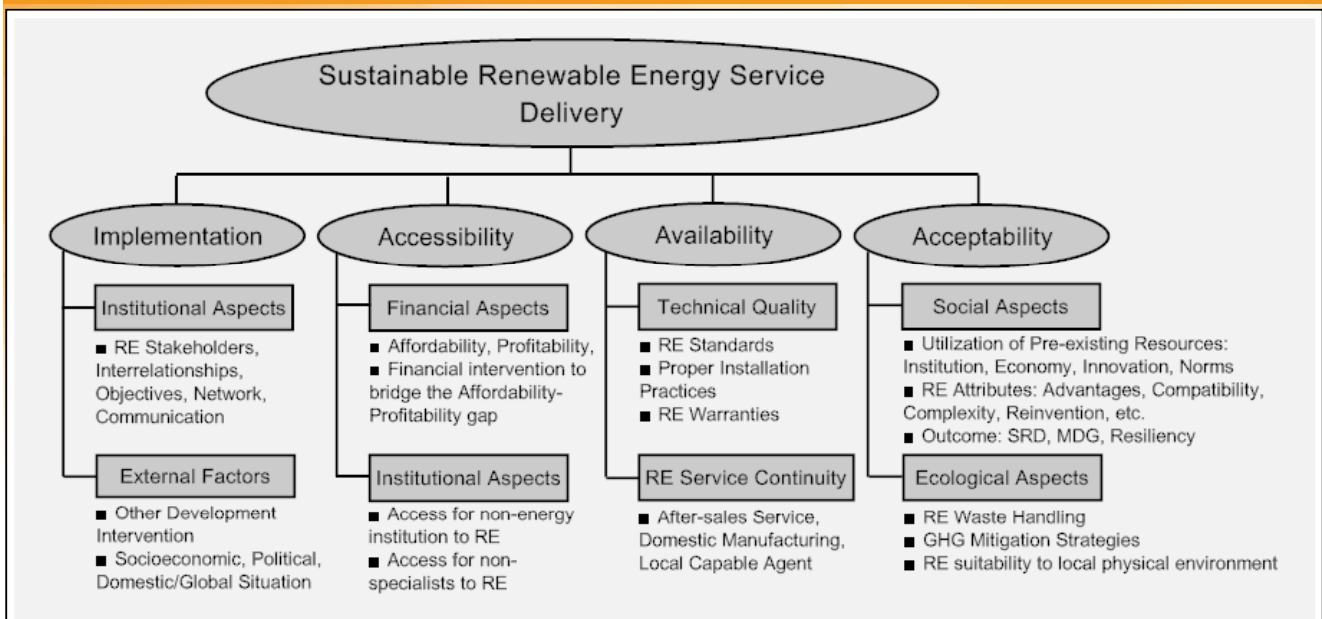
Photo: Courtesy of Azet Surya Lestari

Bjarnegard 2006

Photo: Courtesy of Claus Dauselt

Institutional: Lack of adequate after sales service infrastructure; **Financial:** Poor fund management; **Technological:** Lack of spare parts and technician availability; **Social:** Users “disconnected” from RE technology, externally derived problems on rural communities leading to social fragmentation; **Ecological:** Inadequate RE waste handling, RE suitability to local physical environment

The I3A Sustainable RE Service Delivery Framework



Implementation: Institutional aspects & external factors affecting RE service delivery

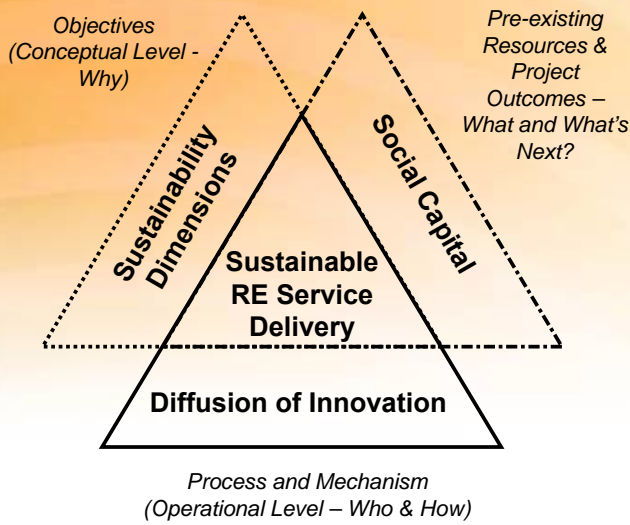
Accessibility: Financial, Institutional, Technological accessibility

Availability: Technological, Institutional aspects to maintain RE service quality & continuity

Acceptability: Social & ecological dimensions

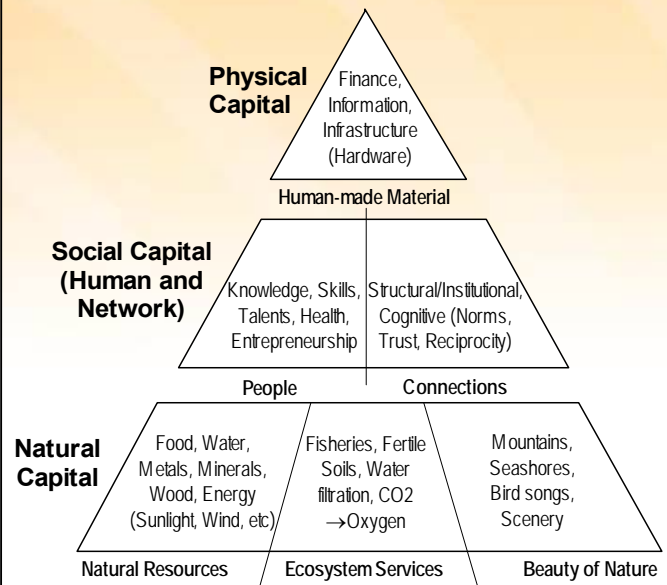
Conceptual background to the I3A Framework:

the nexus of Sustainable Development, Diffusion of Innovation & Social Capital



Diffusion of Innovation: “The process in which an innovation is communicated through certain channels over time among the members of a social system” (Rogers, 2003, p5).

Community Capital / Resources

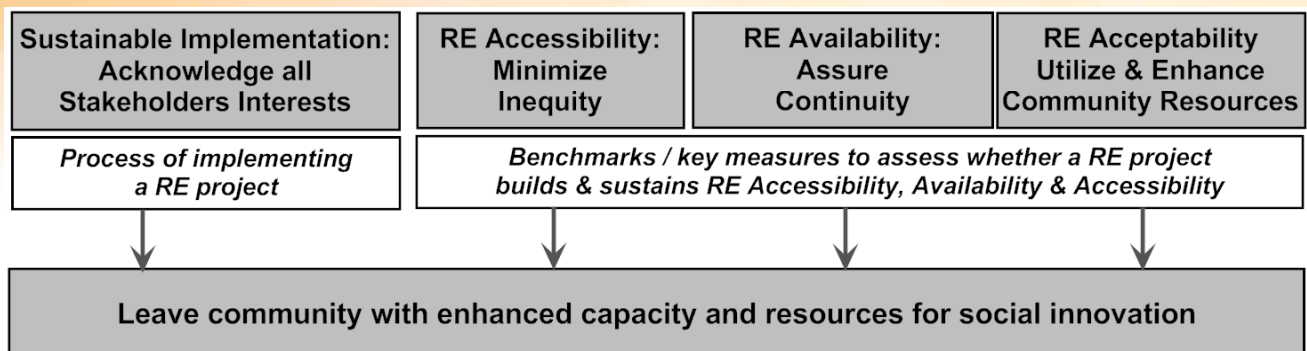


Reproduced from Hart 1998, with some modifications.

The I3A framework

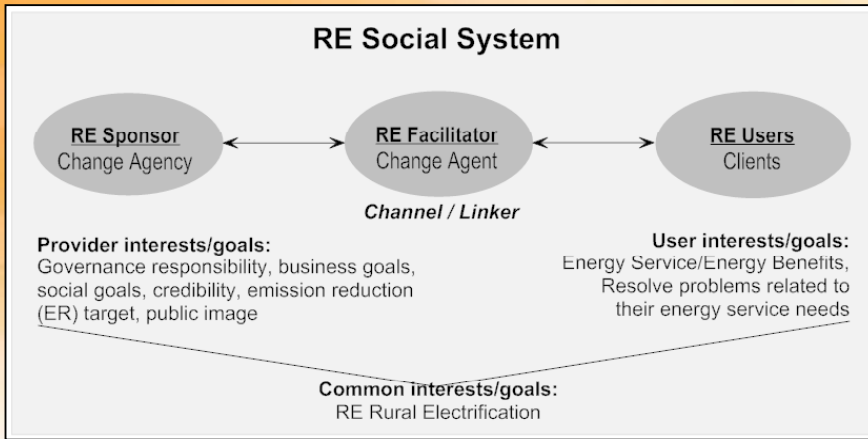
Assessment & design tool for sustainable RE service delivery

I3A Framework: An **implementation** that maintains energy service **accessibility** (financial, institutional, technological), **availability** (technological, institutional) and **acceptability** (social, ecological), considering the hardware, software and orgware aspects of energy service delivery during & beyond initial project life



Implementation: Process of implementing a RE project

Stakeholders, Roles, Interrelationships, Acknowledge all Stakeholders Interests



Facilitator role: to secure adoption in the direction deemed desirable by Sponsor, balanced with User requirements

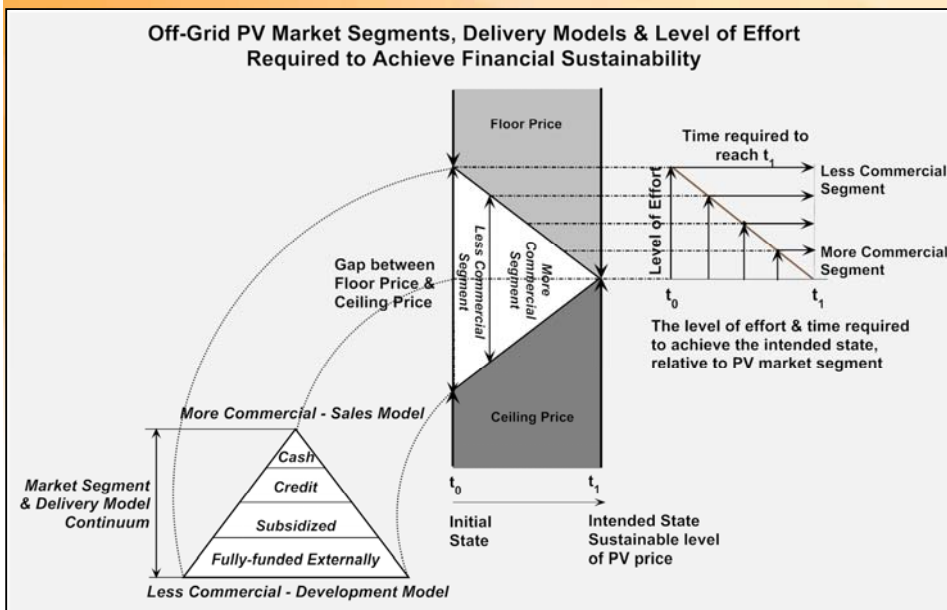
- Of importance:**
- Acknowledge all stakeholders interests
 - Promote local governance
 - Build end users autonomy



Accommodation of local requirements: The 120 kW Cinta Mekar Village MH, West Java. A written agreement was made to allocate at least 300 litre/second to irrigate 50 hectares of fields prior to water being used for electricity generation.

Accessibility: Equitable Access to RE service

Financial Accessibility: Bridging Affordability – Profitability Gap

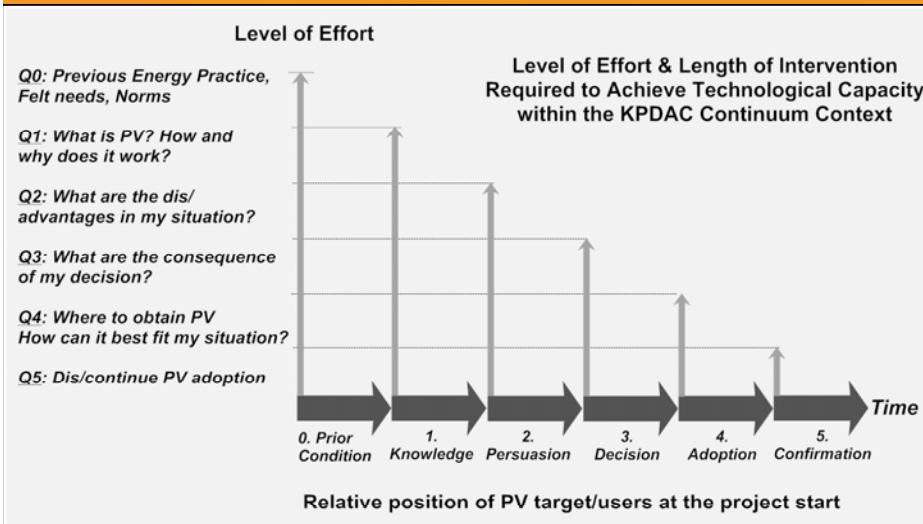


Generalization: Need relevant delivery approach for different market segment:

- **Commercial:** Market facilitation to bridge the Affordability and Profitability gap
- **Less-commercial:** Community empowerment; Empower users to be able to become part of the merchant society; Active adopters rather than passive recipients of innovation/aid

Accessibility: Equitable Access to RE service

Technological Familiarity & the KPDAC Continuum



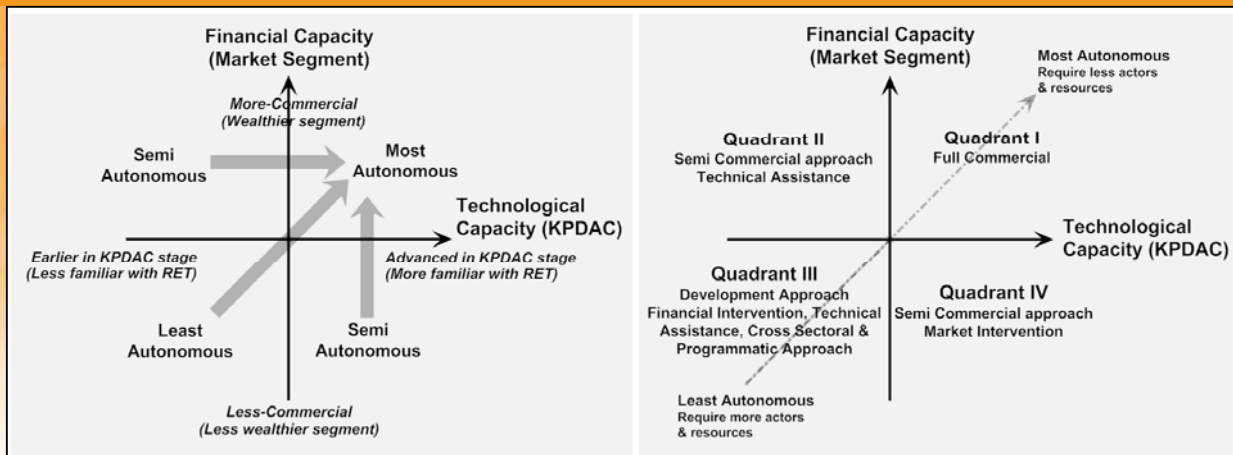
KPDAC Continuum: Facilitators need to understand user position in the KPDAC continuum at project start to facilitate RE familiarity & build user autonomy

Facilitating technological capability: The earlier the position of users in the KPDAC continuum at project start, the greater the level of effort & length of intervention required to facilitate users technological capacity in RE technology

11

Accessibility: Equitable Access to RE services

Energy autonomy as a function of Financial & Technological capacities



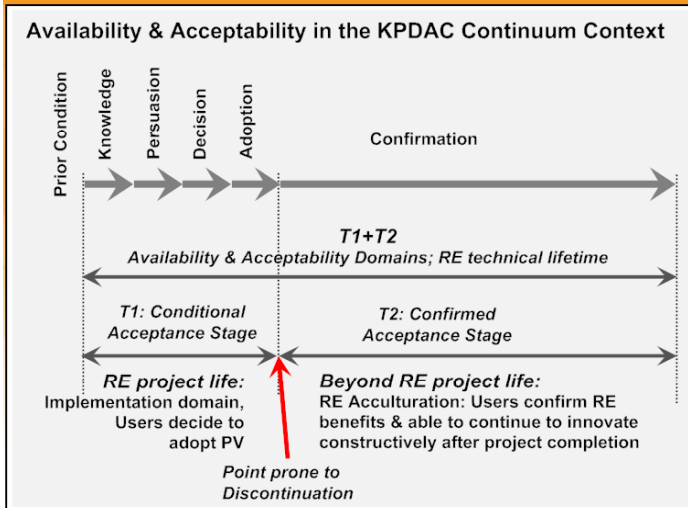
Energy service autonomy: Facilitators need to be aware of each rural community's economic standing & technological capability to promote user autonomy effectively, and to achieve the most desirable community state (most autonomous):

- **Quadrant 1:** Most autonomous (investment & energy service familiarity)
- **Quadrant 2&4:** Semi to more autonomous
- **Quadrant 3:** Least autonomous (require more actors & financial supports)

Indonesia has communities in all four quadrants – hence need context-sensitive approach
 → Market mapping by considering local RE resources, local socioeconomic situation & pre-existing local institution, is instrumental to design an appropriate RE delivery scheme/approach

12

Availability & Acceptability During & Beyond RE Initial Project Life



T1 & T2 Availability: Confidence in technical quality & continuity of energy service delivery (technical standards, after sales service infrastructure)

T1 & T2 Accessibility: Conditional & Confirmed Acceptance → Acculturation of energy service technology into local community's life:

- A function of sustainable implementation, accessibility & availability
- A measure of the extent to which it can improve rural sustainability (solve local energy needs, promote local socioeconomic development) → utilization & enhancement of local community resources
- The nexus of technology attributes & local requirements (benefits, compatibility, complexity, local innovation, reinvention etc)

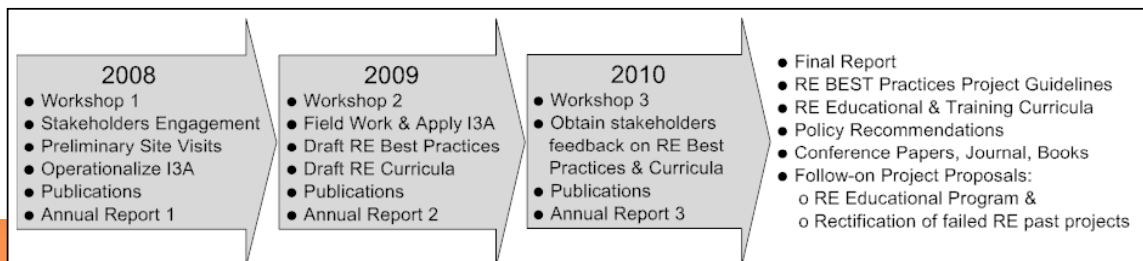


13

Conclusions & Next Phase

- Improved RE sustainability → Tool for sustainable development: Improve Human Development Index (HDI), reduce Human Poverty Index (HPI), achieve Millennium Development Goals (MDG), promote low carbon intensive lifestyle, improve energy security & community resiliency, tool for climate change mitigation strategy
- The I3A Framework can be used both as an assessment & design tool for a sustainable renewable RE service by applying the following criteria:
 - Sustainable Implementation: Promote civic network, strengthen local governance, build user autonomy/capacity to enable active participation
 - Accessibility: Facilitate access to financing, skills, network
 - Ensure availability both during & beyond project life
 - Acceptability/Acculturation: Utilize & enhance pre-existing local resources
- Next Phase: An Australian Development Research Award (ADRA) project to identify & overcome barriers to RE in rural Indonesia by community capacity building; Further develop I3A & provide advice on aid project design

The ADRA research project activities & timeline



References

- ADB, 2003, Promotion of Renewable Energy, Energy Efficiency and Greenhouse Gas Abatement (PREGA) – Indonesia Country Report, www.adb.org
- BPS, 2004, Statistical Yearbook of Indonesia, Jakarta
- CIA, 2008, The World Fact Book, Australia, www.cia.gov
- CIA, 2008, The World Fact Book, Indonesia, www.cia.gov
- ESDM, 2005, Blue Print – National Energy Management 2005-2025, www.esdm.go.id
- Hart, M., 1998, Sustainable Measures – Community Capital, <http://www.sustainablemeasures.com/Sustainability/KeyTermCommCapital.html>
- IIASA, 2006, What is Technology?, www.iiasa.ac.at
- Nicholls RJ, Mimura N, 1998, Regional Issues Raised by Sea-Level Rise and Their Policy Implications, Climate Research Vol. 11: 5–18, 1998 <http://www.int-res.com/articles/cr/11/c011p005.pdf>
- Retnanestri, 2007, The I3A Framework – Enhancing the Sustainability of Off-grid Photovoltaic Energy Service Delivery in Indonesia, PhD Thesis, <http://unsworks.unsw.edu.au/vital/access/manager/Repository/unsworks:1598>
- PLN, 2004, Indonesian Electricity Statistics 2003, Jakarta
- PLN, 2006, Indonesian Electricity Statistics 2005, Jakarta
- Rogers, EM., 2003, The Diffusion of Innovations, Fifth Edition, Free Press, New York
- UNDP, 2004, Human Development Reports, United Nations Development, Project, http://hdr.undp.org/statistics/data/cty/cty_f_IDN.html
- UNEP/GRIDA, 2001, IPCC Special Report on The Regional Impacts of Climate Change – An Assessment of Vulnerability, http://www.grida.no/publications/other/ipcc_sr/?src=/climate/ipcc/regional/300.htm
- WRI, 2008, Electricity Consumption per Capita, <http://earthtrends.wri.org/text/energy-resources/variable-574.html>